



Work Readiness | Entrepreneurship | Financial Literacy

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**Love Music Festivals?
Free Rock Fest and
Country Fest Tickets for
JA Volunteers!**



Whether you rock out to Steve Miller Band or Taylor Swift, you can get a free ticket to your favorite summer music festival by volunteering to work at the event on behalf of JA.

You will work the event and have your "wages" donated to JA. As a thank you, you'll receive a one-day admission pass to the event.

Volunteers at Rock Fest will work on Thursday, July 16, Friday, July 17, and Saturday, July 18 at the entrance gate checking wrist bands and

JA INSIGHT

April 6, 2009

An e-newsletter for friends and supporters of Junior Achievement of Wisconsin, Inc.-Northwest District

Dear Christina,

Financial Illiteracy Threatens the Future of Our Nation!

Unemployment, Bankruptcy, Foreclosures, Retirement, Financial Planning

At no time in our history, has it become more important to educate our youth on the concepts Junior Achievement of Wisconsin, Inc.--Northwest District (JA) brings to the classroom. Just imagine a world where adults understood the basic economics of business and life. We just may not be in such a dire situation today.

Spring is right around the corner and April is National Financial Literacy month. Why not contribute by helping Junior Achievement fulfill its purpose of inspiring youth to succeed in a global economy by teaching financial literacy, entrepreneurship, and work readiness education? Here's how you can help:

- Volunteer for a class now! You know how rewarding that experience is...feel it again and make a difference.
- Recommend a co-worker, a friend, a relative, a retiree, or a spouse! If you know of anyone who would be a great classroom volunteer tell them about your experience or send me their name.
- Do you know of a business contact or local company that may be interested in volunteering or sponsoring? We are looking to partner with new companies and volunteers in northwestern Wisconsin!
- Don't have time to volunteer in the classroom? Come to a JA event! Whether you golf with Packer Legend William

selling admissions. Shifts are eight-hours long. Check out [who's performing](#)! Contact Christina Harris at (715) 835-5566 ext. 26.

Volunteers at Country Fest will work Wednesday, June 24, Thursday, June 25, Friday, June 26, Saturday, June 27, and Sunday, June 28 at the entrance gate. (Note: Volunteers will still have to pay \$45 if they choose to use their free ticket on Sunday) Check out [who's performing](#)! Interested? Contact Dave Randall at (715) 726-2877 TODAY!

While the event is months away, the spots fill up fast. We'd like everyone to sign up no later than Friday, May 22, 2009.

Hungry? Eat Pizza and Help JA!

You can feed your crowd and Junior Achievement gets a slice! **Whether you are hosting a party, job shadow**



day, a business meeting, working late, or just hungry, order pizza for your group and Papa John's will donate \$8 to JA.

It's easier than ever:

- 1) Visit [Papa John's](#)
- 2) Click "order online"
- 3) Enter delivery address
- 4) Under "specials and features" choose \$8 goes to JA coupon

Henderson this August, register your kids for the JA Youth Skills Challenge golf event, or volunteer at Rock Fest or Country Fest, you're helping JA educate area youth.

Please help us recruit more great people to the JA experience. Thank you for your support of Junior Achievement!

Sincerely,

Michelle Balla, *Administrative Assistant*
Allyson Barka, *Program Manager*
Susan Effinger, *Director*
Christina Harris, *Development & Marketing Manager*
Denise Parker, *Program Manager*

JA Job Shadow Day

Tuesday, April 28, 2009

More than 200 high school students from the Chippewa Valley will leave their textbooks at home and work alongside business professionals on Tuesday, April 28, 2009.

Students from Elk Mound High School, North High School, Memorial High School, Chippewa Falls High School and the Upward Bound program will gain hands on experience in their career of interest.

Students want to learn more about your business and explore career possibilities. Junior Achievement needs additional businesses to participate! Contribute to Junior Achievement by offering your business as a job site location and help inspire area youth.



If you are interested in hosting students from 8:30am to 1:30pm, please complete the [registration form](#) and fax to the JA office. We are looking for businesses that specialize in automotive repairs and accounting. If you have any questions about JA Job Shadow Day, contact Christina Harris at 715.835.5566 ext. 26. Teachers interested in signing up should contact Denise Parker at 715.835.5566 ext. 25.

Students Win Scholarships at JA Business Challenge

Wednesday, March 4 2009 at HTI in Eau Claire

5) Catering order feeds up to 16 people

Want to win a Luxury Golf Package? Become a JA Classroom Volunteer!

At a time when many volunteers are considering their workload and their job security, we have some extra incentive to keep our volunteers in the classroom and bring new volunteers to the table, thanks to the generosity of M&I Marshall & Illsley Bank's Chief Executive Officer and President, Mark Furlong and his assistant Debbie Halbert. All new JA volunteers completing their classroom visits between January 15 and April 15 will be entered to win a golf package at Kohler, Wisconsin with overnight accommodations at the American Club which includes:

A round of golf for two at the Kohler Courses (Meadow Valley Course at Blackwolf Run or the Irish Course at Whistling Straits), an overnight stay at the American Club and a second round of golf for two (Meadow Valley Course or Irish Course).

Names will be drawn on April 17. (2 winners and 1 alternate will be drawn). In order for the winner to take advantage of the package, all classroom commitments that generated an entry for that employee will need to be verified by April 30. A completed verification form needs to be on

Over 100 high school students and 36 business mentors from across northwestern Wisconsin competed to win scholarships by managing a successful company at the JA Business Challenge event on Wednesday, March 4, 2009. **After a day of strategizing with local business professionals, 15 high school students reaped the benefit for their efforts.** Junior Achievement of Wisconsin Inc.-Northwest District is pleased to announce this year's JA Business Challenge 2009 scholarship winners:



guided the students to their success.

First Place: Rice Lake High School students Mike Lihman, Dallin Anderson, and Taylor Anderson each won \$600 scholarships provided by the CHS Foundation and the William & Gertrude Casper Foundation. Community of Rice Lake sponsored the team and Melissa Anderson, U.S. Bank,

Second Place: Chippewa Falls High School students Andrew Miller, Brett Larson, and Liz Heller, each won \$400 scholarships provided by Mega Foods and Charter Bank. Spectrum Industries sponsored the team and Dean White, Spectrum Industries, mentored the team to their second place victory.

Third Place: Memorial High School students Matthew Lind, Lucas Nelson, and Rahul Patel each won \$200 scholarships provided by Market & Johnson and Walmart. Charter Bank sponsored the team and their advisor, Erik Barwick, University of Wisconsin-Eau Claire College of Business Student, coached the students to their success.

Fourth Place: Durand Junior/Senior High School students Logan Schlosser, Cameron Shiffer, and Andy Pelke each won \$100 scholarships provided by the UW-Eau Claire College of Business. The team was sponsored by Mega and Don Carlson, Wal-Mart, guided the students to their victory.

Eau Claire Leader-Telegram Team Print Ad Design

Competition awarded three \$250 scholarship to Fall Creek High School students Tyrel Zich, Josh Rosentrater, and Faith Berg. Xcel Energy sponsored the Fall Creek team. Participating high school students also judged the print ads and awarded Memorial High School students Ashley Peterson, Rachel Yang, and Mitch Miles for their design. Kiwanis Club of Eau Claire sponsored the Memorial High School team.

Major sponsors of this event include the CHS Foundation, William & Gertrude Casper Foundation, Mega Foods, Charter Bank, Market & Johnson, Walmart, the UW-Eau Claire College of Business and the Eau Claire Leader-Telegram. Major gift-in-kind contributors included Hutchinson Technology Incorporated, WQOW TV-18, Festival Foods, Taher Catering Services, Associated Milk Producers, Inc, Premium Waters, Inc, Maverick Media, Rock 'n Roll To Go Plus, Inc., Sharp One Hour Photo, Chippewa Falls Area Unified School District, Mike

returned to be eligible. Students (high school or university), employees and immediate family members of JA or M&I will not qualify.

Calling all JA Titan Experts!

JA Worldwide is hosting a JA Titan US Virtual Competition. Student teams from across the US will compete to win a first place prize of \$1,500. The competition includes 3 virtual elimination rounds.

Eligibility for this competition is limited to student teams that have participated in JA Titan program or JA Business Challenge during the 08-09 school year.

Only three teams from JA of Wisconsin, Inc.--Northwest District may compete. Slots will be filled on a first-come, first-served basis. There is a registration fee of \$70 per team. Selected teams will be expected to cover the cost. Registration deadline is April 15th.

Attention 7th Grade Teachers!

The Jack Kent Cooke Young Scholars Program supports hundreds of high-achieving students with financial needs across the United States. Young Scholars receive guidance in selecting a high school and support learning software, or other learning

Prasher, The Florian Gardens, Rooney Printing Company, Jim and Sally Pathos Properties, and Mega Foods.

SAVE THE DATE: GOLF EVENTS

JA Youth Skills Challenge with The First Tee

Tuesday, June 16, 2009

Want to sharpen your child's golf skills and help a good cause? Register for JA Youth Skills Challenge on Tuesday, June 16, 2009 at [Hickory Hills Golf Course](#) in Eau Claire. The chip, putt and drive contests brings together area youth, ages 7-14, with their parents or an adult mentor for an afternoon promoting fun and good sportsmanship.

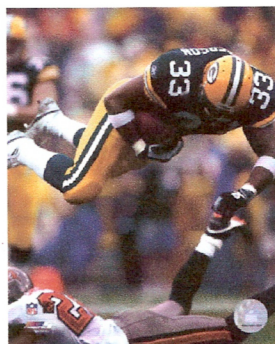
The \$10 registration fee includes enrollment in golf clinics, a golf towel, green fees & food! All abilities are encouraged to participate-no experience necessary! Prizes are guaranteed for all category winners! Complete the online [registration form](#) to sign up your kids today! Contact [Christina Harris](#) at the JA office at 715.835.5566 ext. 26 for more information.



Free Enterprise Invitational Golf Outing

Friday, August 21, 2009

Get ready to start swingin' for a good cause at the 13th Annual Free Enterprise Invitational Golf Outing with Packer Legend, William Henderson on Friday, August 21, 2009 at [Wild Ridge Golf Course](#). All funds ensure Junior Achievement can continue to provide financial literacy, entrepreneurship, and work readiness to students in northwestern Wisconsin.



William Henderson, a Pro Bowl fullback in 2004, helped Green Bay win Super Bowl XXXI and was a standout blocker during his 12-year Packer career from 1995-2006.

If you are interested in sponsoring or golfing in this event, complete the [registration form](#) or contact [Christina Harris](#) at 715.835.5566 ext. 26.

Proving JA Works!

JA Worldwide is committed to ongoing, rigorous evaluation and quality assurance of all Junior Achievement (JA) programs. While the past evaluations have consistently demonstrated the short-term

technology.

The application must demonstrate high academic achievement, a motivation to succeed, an interest in the arts or other extracurricular areas, and a commitment to leadership and public service. [Click here](#) to download an application. The application deadline is Monday, April 27, 2009.

Coming Soon! Online Giving Opportunities!

Want to give to JA? It's as easy as swiping your credit card!

Junior Achievement of Wisconsin, Inc.-Northwest District will partner with firstgiving to allow supporters to donate online to events and the operating campaign. Stay tuned!

benefits associated with participation in JA programs, such as increased knowledge, improved attitudes, and skill development, little data has been collected to capture the long-term outcomes and sequential-learning benefits of JA.

In an effort to capture this data, JA Worldwide will conduct a retrospective evaluation study in which a sample of individuals who formerly participated in Junior Achievement (JA Alumni) will be studied and compared to a similar group of individuals who have not participated in JA.

If you know someone who is a JA Alumn, please spread the word that they can complete the [online survey](#). Please contact [Shannon Wendt](#), Senior Director of Evaluation, Research, & Innovation 719-540-6224 if you have questions.

About Us

JA Worldwide (Junior Achievement) is the world's largest organization dedicated to educating students about work readiness, entrepreneurship and financial literacy through experiential, hands-on programs. JA Worldwide reaches 8.3 million students per year in 339,000 classrooms and after school locations. JA programs are taught by 287,000 volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in more than 100 countries around the world. Junior Achievement of Wisconsin, Inc. - Northwest District serves nearly 20,000 students in northwestern Wisconsin with the help of nearly 2,000 teachers and volunteers. For more information, visit www.ja.org or call 715.835.5566 (toll free 1.866.835.5566).



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